

PRIVACY POLICY

Last Modified: March 1, 2016

1. Your privacy is important to us. Comfort Talk® and its affiliates (“**Comfort Talk®**,” “**we**,” or “**us**”), understand your concerns with regard to how information about you is used and shared, and we appreciate your trust that we will use and share information about you carefully and sensibly. This Privacy Policy describes what information we collect about you, how we collect it, how we use it, with whom we may share it, and what choices you have regarding it. This Privacy Policy applies to your use of our mobile application (the “**App**”) and any other means by which we may collect information about you, including information you may provide to us other than on the App. We encourage you to become familiar with this Privacy Policy. By accessing and using the App, you agree that you have read and understand this Privacy Policy and that you accept and consent to the privacy practices (and any uses and disclosures of information about you) that are described in this Privacy Policy.

2. What information do we collect, and how do we collect it?

If provided by you to us, we and our third party service providers (“**Contractors**”) may collect certain information via your submissions through the App or email (“**Collected Information**”), including, but not limited to, your name, title, street address, date of birth, health status, company, telephone and fax numbers, and email addresses. In addition, we and our Contractors may retain the content of, and metadata regarding, any correspondence you may have with us or our representatives, regardless of the mode of communication by which such correspondence was made. This information helps us to improve the App and the online content, materials, and services that we make available on the App, and to more effectively and efficiently respond to both current and future inquiries.

The web servers used to host and operate the App may collect certain data pertaining to you and the equipment and communications method that you use to access the Internet and our App. Unless otherwise described in this Privacy Policy, such data (which is deemed “**Collected Information**” hereunder) will be used solely for our business purposes. In addition, the **Collected Information** may reveal such things as the Internet protocol (“**IP**”) address assigned to your mobile device. We and our Contractors may use this information to help administer the App and the servers that provide the App, generate statistical information, monitor and analyze App traffic and usage patterns, and improve the App’s content and content delivery, including any online content, materials, and services that we describe or make available on the App.

3. How will we use the information you provide to us?

In addition to the uses described above, we and our Contractors may use **Collected Information** to analyze and improve the content, materials, and services that we make available on the App, to notify you of changes made to the App, to evaluate user needs and improve the App content based on those needs, to provide customer service or support, improve users’ online experience, or support our continuing efforts to offer users the information and services we think they want most. If you contact us for support or assistance, we may use **Collected Information** for purposes

such as verifying whether your system meets the minimum requirements needed to use the App and our various services.

We may also use e-mail addresses you provide to us in order to send you announcements regarding new products, services, and/or promotions, and informational newsletters. By posting material on any of our interactive areas within the App, you are opting in to receiving these e-mail announcements. You can choose to unsubscribe to our e-mails at any time by sending an email to privacy@comforttalk.com.

We do not directly process your credit card information or other method of payment used to purchase the App. All matters regarding your payment information is subject to Apple, Inc's privacy policy.

4. With whom do we share the information we collect?

We may share Collected Information with certain of our Contractors (e.g., our web hosting provider) in order to provide the App to you. We may also share Collected Information with some of our business and marketing partners in furthering our mission as an organization or delivering the content, materials, and services available on or through the App to you. We and our Contractors may also produce reports on App traffic or usage patterns and share these reports with our business and marketing partners and others.

We may disclose Collected Information to the proper authorities if we become subject to a subpoena or court order or if we believe we are otherwise legally required to disclose such information. We may also use and disclose information about you to establish or exercise our legal rights, to assert and defend against legal claims, or if we believe such disclosure is necessary to investigate, prevent, or take other action regarding actual or suspected illegal or fraudulent activities or potential threats to the physical safety or well-being of any person.

If all or part of Comfort Talk® is sold, merged, or otherwise transferred to another entity, we may transfer Collected Information to such entity as part of that transaction.

Except as otherwise stated above, we will not sell, trade or share a user's personal information with anyone else, nor will we send mailings on behalf of other organizations, unless the user has given us his or her specific permission to do so.

5. What choices do you have?

When corresponding with Comfort Talk® or our representatives, or when making a request for information or otherwise interacting with us or others through the App, you choose what information to supply, what questions or comments to submit, whether you wish to receive further information, and by what method of communication such information should be delivered. Please take care to share only such information as is needed or that you believe is appropriate. You may contact us as indicated below if at any time you would like to ask us about our data collection and information security practices.

6. How Do We Protect Information Collected About You?

We have put in place certain commercially reasonable security measures to safeguard Collected Information, but the storage and communication of Collected Information can never be completely secure. Hence we do not guarantee that information that you transmit or otherwise supply to us, or any communications conducted on or through the App, is or will be totally secure. If you become aware of any breach of the App security or this Privacy Policy, please notify us immediately.

7. Interactive Areas

Comfort Talk® is not liable for information posted in interactive areas of the App. Comfort Talk® provides these interactive areas, such as discussion forums, to enhance the user experience and build a healthy community around the products and services available through the App. You acknowledge that, should you participate in such interactive areas, the information you voluntarily post about yourself and third parties in such areas might be accessed, collected and used by third parties other than Comfort Talk® or our Contractors.

8. No Use of Our App by Persons Under 13.

The App is not intended for use by anyone under 13. No person under 13 should disclose information on this App. We don't knowingly collect or use personally identifiable information from children under 13. If a child under 13 has provided us with Collected Information without parental or guardian consent, the parent or guardian should contact us at the email address provided below to remove the information and opt out of promotional opportunities.

9. We may change this Notice.

From time to time, we may change our privacy practices, and this Privacy Policy, because of changes in relevant and applicable legal or regulatory requirements, our business practices, or in our attempts to better serve your needs and those of our other customers. We will try to notify you of any such changes, and a revised policy will be posted on this App. We encourage you to regularly review the current version of this Privacy Policy on the App to review any such changes.

10. Location of this App.

This App is hosted and operated in the United States of America. However, we and our Contractors may, in our effort to provide the App, store Collected Information in the United States, or we may transfer it to, and store it within, other countries.

Those who access or use the App from jurisdictions outside the United States do so at their own choice and risk and are solely responsible for compliance with local law. If you are not a resident of the United States, you acknowledge and agree that we may collect and use your personal information outside your home jurisdiction, and that we may store your personal information in the United States or elsewhere. Please note that the level of legal protection provided in the United States or other non-European countries from which you may access our App may not be as stringent as that under European Union privacy standards or the privacy laws of some other countries, possibly including your home jurisdiction.

11. Any questions?

For any questions, or to request further information regarding this Privacy Policy or our use and disclosure of Collected Information, please contact us at:

Comfort Talk®
157 Ivy Street
Brookline, MA 02446
privacy@comforttalk.com

NGEDOCs: 2147312.3